

Formulation of Funeral Arrangement Policy in Tanjung Pinang City

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Abstract. A city is a grouping of inhabitants in a certain number and area, which indicates that a city is a gathering place of people with similar needs. In a city, people live and carry out activities and economic activity centers to meet the needs of life. Cemetery facilities are an absolute necessity in serving the residents of the city of Tanjungpinang, because cemetery facilities are things that must be provided like other city facilities, such as office facilities, housing, shops, markets, health, vehicle terminals, garbage can facilities and so on, all of which require land so that in the implementation of the provision of city facilities there is competition for land use. This research is a qualitative research that collects and uses data from various literature sources that are relevant to the research topic. The Tanjungpinang City Government has also included this policy in the 2018-2023 Strategic Plan, with the goal of improving public facilities in urban areas. The strategy in achieving this goal is to organize funerals through facility improvement, development planning, and budgeting. The policy direction of this strategy is the implementation of fair and equitable funerals and improving funeral facilities and infrastructure.

Keywords: Policy formulation, Funeral, Public Facilities

1 Introduction

A city is a grouping of residents or residents in a certain number and area. This understanding shows that the city is a gathering place for people with the same needs. In a city, people live and carry out activities and centers of economic activity (such as industry, trade, and services) to meet the necessities of life. As a result, population growth usually continues to increase during attempts to stop it. The problems posed by the increase in population are very diverse, as is the case with the city of Tanjungpinang, which is experiencing rapid growth along with the increase in population every year.[5]

Tanjungpinang City is the capital of Riau Islands Province with the number of people every year experiencing a rapid increase in population, which is greatly influenced by the level of urbanization. The population of Tanjungpinang City from year to year continues to increase in

2021 by 233,367 people and until 2022 the population of Tanjungpinang City has reached 239,854 people [2]. Along with the population growth in the city of Tanjungpinang, of course. In the irregularities in the spatial planning of the city area if there are no businesses that manage it properly, while with the increase in population, the need for facilities for the residents' lives increases.

Cemetery facilities are absolutely necessary in serving the residents of the city of Tanjungpinang, because cemetery facilities are things that must be provided like other city facilities, such as office facilities, housing, shops, markets, health, vehicle terminals, garbage can facilities and so on, all of which require land so that in the implementation of the provision of city facilities there is competition for land use[1]. While the area of Tanjungpinang City is relatively limited, many of the Tanjungpinang city cemeteries are too narrow and full, so attention from the government is needed to overcome and provide solutions to the problem of public cemeteries.

The number of TPUs registered at the Tanjungpinang City Settlement and Parks Public Housing Office in 2021 amounted to 50 Public Burials and 1 Heroes' Grave (TMP). With the distribution in Tanjungpinang Kota District there are 19 Public Burial Places (TPU), East Tanjungpinang District there are 11 TPUs, Bukit Bestari District there are 15 TPUs, and in West Tanjungpinang District there are 4 TPUs and 1 TMP. KM.15 Public Cemetery with an area of 69,070 meters and can accommodate 6001 graves, Sungai Gesek Public Cemetery with an area of 161,120 meters and can accommodate 13,998 graves, which belong to the Regional Government, some of these graves are already full and use an overlapping burial method, so this is very necessary to pay attention and arrange for the Tanjungpinang city government with the addition of the increasing population so that the population growth is good for the population. As newcomers and long-time residents who have had difficulty using public cemetery land, it is necessary to increase the need for space both as an open space and a built-up space. Meanwhile, in reality, in housing development as a new settlement, especially large-scale which should have cemetery land facilities as a form of open space, almost every housing does not provide it.

The government has a role in arranging public cemeteries in Tanjungpinang City has five main reasons, namely first, the narrowness of the cemetery land in the city of Tanjungpinang because the cemetery is full[5]. Second, there is a tendency to build new housing, third, there are problems in other housing environments because they do not provide burial grounds that function as social facilities, so that the residents have difficulties when going to carry out the

funeral process, fourth, the narrowness of the provision of public cemetery land so that it affects the need for land in the form of population and death rate, fifth, the Tanjungpinang city government provides a new Cemetery Park at KM 15 which is located very far from the settlements of the residents of the city of Tanjungpinang.

2 Research Methods

This research is a qualitative research that collects and uses data from various literature sources that are relevant to the research topic. The literature sources collected in this study include books, magazines, and articles related to research issues and objectives[6]. The researcher summarizes, analyzes, and synthesizes the literature sources that have been collected. In the process of reviewing the literature, the researcher searches for and studies previous studies that are relevant to the topic being discussed.

3 Result and Discussion

Policy formulation according to Thomas R. Dye in (Kadji, 2015) It is an effort by the government to intervene in public life as a solution to every problem in society[7]. The intervention carried out can force the public, because the government is given authoritative authority. It is the government's authoritative authority that has an impact on the existence of public policy products that are born not only for the public interest, but sometimes only for the legitimacy of the interests of certain groups and groups.

Policy formulation is also referred to as policy formulation is the stage that also determines public policy, where policy boundaries are formulated. Thus, some basic things to remember about public policy are as follows: First, public policy aims to increase public capacity through intervention in public life and interests. Second, the limitation of human resources. Poor public policies ultimately cannot be implemented due to a lack of adequate human labor. Third, institutional boundaries determine how well professional and proportionate management practices are in government and community institutions, both for-profit and non-profit. Fourth, funding restrictions, which are the most common and important type of limitations. Policy cannot be achieved without funding. And fifth, there are technical limitations, namely, limitations in formulating policies technically.

Budi Winarno (2014) concluded from the opinions of several experts that in policy formulation there are three stages that are implemented systematically[9]that is:

1. Dimension of Problem Formulation

Exploring and formulating problems is the most fundamental step in policy formulation. To be able to formulate a policy properly, public problems must be recognized and defined well[10]. The increasing number of population growth in Tanjungpinang City, followed by the development of housing and residential areas, has an impact on the need for public facilities in the form of Funeral Places in accordance with the needs of the number of residents, including in terms of Funerals. That the Funeral of the Dead is an activity related to religious, social and cultural aspects, so that it must be given sufficient places as needed, so as not to cause social problems among the community that are able to interfere with the realization of development goals in the city of Tanjungpinang that are safe, orderly, and beautiful.

Cemetery facilities are absolutely necessary in serving the residents of the city of Tanjungpinang, because cemetery facilities are things that must be provided like other city facilities, such as office facilities, housing, shops, markets, health, vehicle terminals, trash can facilities and so on, all of which require land so that in the implementation of the provision of city facilities Experiencing land use competition[10]. While the area of Tanjungpinang City is relatively limited, many of the Tanjungpinang city cemeteries are too narrow and full, so attention from the government is needed to overcome and provide solutions to the problem of public cemeteries.

2. Activity Agenda Dimensions

Tanjungpinang City has 50 Public Burials and 1 Heroes' Cemetery with varying capacities and land areas[4]. Principles of Public Burial Site Arrangement The components of the TPU area arrangement consist of grave plots, vegetation elements, pedestrian paths, vehicle lanes and parking lots, plazas and open spaces, TPU management buildings, marker elements, lighting lights, seats, gates, fences, and utility networks. Each component must be arranged according to the arrangement variables that exist in the component such as area, shape, size, distance, location, surface material and others. This needs to be considered because with good facilities, TPU can be optimal as one of the elements of green open space facilities that can be used not only for funeral (social) purposes, but also for recreational places to eliminate the mystical impression that the community has felt so far[5].

These facilities must be available as an effort to provide services to the community who use TPU facilities. To overcome this, the Tanjungpinang City Government through the Public Housing, Residential Areas, Cleanliness and Landscaping of Tanjungpinang City has a Cemetery Arrangement and Maintenance section which has the following function[3]:

- a. collection and analysis of data on the scope of planning, construction and maintenance of funerals;
- b. implementation of the scope of planning for development, maintenance and funeral services;
- c. reporting and evaluation of the implementation of the funeral scope;
- d. planning activities for the arrangement and management of tombs;
- e. the implementation of management in terms of funerals to create order and neatness of funerals;
- f. implementation of land provision and cleaning of public cemeteries;
- g. the implementation of supervision in the maintenance and management of funerals; and
- h. implementation of other duties given by the leadership

In addition, as a commitment to provide proper Public Burial Site facilities, the The Tanjungpinang City Public Housing, Residential Area, Cleanliness and Parks has included it in the 2018 – 2023 Strategic Plan with the goal of improving public facilities in urban areas[3]. The strategy in achieving this goal is to organize funerals through facility improvement, development planning and budgeting. The policy direction of this strategy is the implementation of fair equitable funerals and improving funeral facilities and infrastructure.

3. Policy-making dimensions

After one of the many policy alternatives is offered, it is decided to be taken as a way to solve the problem, then at the last stage in policy making is to determine the chosen policy so that it does not have binding legal force[9].In order to realize the equal rights for every citizen to be buried according to their respective religion and beliefs in Public Burials, the Regional Government needs to organize funeral facilities starting from the Procurement of Cemetery Land, Cemetery Facilities and Infrastructure, Services in the

Field of Cemetery and also Cemetery Maintenance. In supporting the implementation of Funerals, every Private Legal Entity engaged in the social and/or religious fields can organize a Non-Public Funeral Venue (TPBU)[8]. On this basis, the Regional Government of Tanjungpinang City has established arrangements regarding Funerals through Regional Regulation Number 4 of 2019 concerning the Implementation of Funerals.

2 Conclusion

Public cemeteries are one of the important aspects of society, as they become a place to remember and remember the deceased. However, with the growth of the population in Tanjungpinang City, the issue of public cemeteries has become a problem that must be addressed.

The Tanjungpinang City Government already has a Funeral Arrangement and Maintenance section which has the following functions:

1. Collection and analysis of data on the scope of planning, construction, and maintenance of funerals.
2. Implementation of the scope of planning for development, maintenance and funeral services.
3. Reporting and evaluation of the implementation of the funeral scope.

The strategy in achieving this goal is to organize funerals through facility improvement, development planning, and budgeting. The policy direction of this strategy is the implementation of fair and equitable funerals and improving funeral facilities and infrastructure. The Tanjungpinang City Government has also included this policy in the 2018-2023 Strategic Plan, with the goal of improving public facilities in urban areas. The strategy in achieving this goal is to organize funerals through facility improvement, development planning, and budgeting. The policy direction of this strategy is the implementation of fair and equitable funerals and improving funeral facilities and infrastructure.

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